

Group introduces app to help fight insurance fraud

By: Patricia L. Harman, PropertyCasualty360.com

There's a new weapon in the arsenal of adjusters and investigators who are on the front lines when it comes to identifying and fighting insurance fraud.

The Washington, D.C.-based Coalition Against Insurance Fraud has unveiled a new app that will provide investigators with instant access to critical information from anywhere in the field.

Called FraudWire, the app allows easy viewing of information from the coalition's website, such as daily and weekly fraud news, weekly blogs, podcasts, videos, articles by industry experts, information on fraud trends, statistics and a host of other details formatted specifically for mobile devices.

"There is such an influx of young people coming into the fraud fighting community and they don't use traditional methods like desktops or laptops to get information," explained Dennis Jay, executive director of the coalition. "This allows them to look up information on the job or read about what's going on after work."

Jay anticipates that readership will really start to increase greatly for this age group with the app. "It's just going to create a lot more awareness about what's going on in the industry," he added.

With more executives and other professionals moving away from traditional desktops and laptops to iPads and other mobile devices, Jay says the coalition has created this app specifically for that audience. Approximately 40% of visitors to the InsuranceFraud.org site accessed it through mobile devices, and less than half viewed the site through a Windows-based computer.

The coalition is already anticipating the needs of its app users. "This is the first generation of the app," said Jay. "There will be a lot more information added in the future and we will continue to improve it."

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**Coalition Against
Insurance Fraud**