Membership Benefits

Publications and information services

Any employee of a member organization can sign up for free to Coalition publications and information services by completing a convenient form at https://www.insurancefraud.org/subscription.

- **Fraud News Weekly** ([view sample](#)). This popular weekly e-briefing is a must-read for anyone serious about combating fraud. Contains latest developments in legislation, regulation, public outreach, court decisions, civil and criminal cases, news coverage and strategies in combating fraud. Also includes important external links to top fraud Internet sources.

- **Fraud News Daily** ([view sample](#)). A brief e-recap of insurance-fraud news from the previous 24 hours, delivered every business day. News items include links to the original stories.

- **Government Affairs Update** ([view sample](#)). Insider reports on developments and trends in legislative and regulatory activities related to fraud. Includes analyses of legislative issues and Q&A with a prominent expert involved in government affairs. Published quarterly.

- **Public Outreach Update** ([view sample](#)). Insider reports on developments and trends in fraud and fraud-fighting in the areas of public outreach, links to sample outreach efforts by anti-fraud organizations. Published quarterly.

- **Journal of Insurance Fraud in America** ([view sample](#)). JIFA reveals the latest fraud trends, investigates emerging scams, contains notable fraud cases, and offers sometimes-controversial opinions on fraud issues. Published continually on the website.

- **FraudNY Update** ([view sample](#)). Compendium of major insurance fraud news in New York State, including links to full-text articles. Published by the New York Alliance Against Insurance Fraud, this e-newsletter is sent every other Wednesday.

- **Arrest and Conviction Data** ([view sample](#)). Available to Coalition members only. Gives access to arrest and conviction data provided by state fraud bureaus, other law enforcement agencies, court records and media reports. Data is distributed weekly by e-mail in tab-delimited file format. Data fields include: defendant name, city, state, date of arrest, arresting agency, defendant occupation, type of fraud charges, name of prosecutor, prosecutorial jurisdiction, sentence and amount of fraud.

- **Members-only section** ([view sample](#)). Available to any employee of member organizations. Includes:
  - State fraud laws and regulatory requirements, in both a searchable database and PDF downloads;
  - Detailed information on arrests and convictions;
  - Order information for public-outreach materials (brochures, posters, videos);
  - Briefing materials on key fraud issues;
  - Archives to previous Coalition publications;
  - Guide on earning publicity for anti-fraud successes;
– Access to nearly 25,000 full news articles;
– Membership directory

• FraudWire – Mobile app. You and your co-workers can get the latest anti-fraud information on your iPhone, iPad or Android phone. Contains all publications plus videos, podcasts, blogs, social media and more. Visit the Apple Store or Google Play and search for “FraudWire.”

• TV News Reports. The Coalition has gathered more than 120 videos of tv news reports about insurance fraud. They are available to members to use in presentations and in training sessions.

Get involved

Coalition members are encouraged to get involved in our organization and our activities:

• Attend membership meetings. The annual membership meeting is held each December. The midyear meeting takes place in June. They usually run a full morning and into mid-afternoon. The prior evening, we sponsor a cocktail reception to help you network with colleagues and meet new contacts. A pre-meeting event such as a tour or baseball game also is usually scheduled after the reception. Bring select colleagues from your company, or even better, bring your boss!

• Suggest a meeting speaker. We always are looking for interesting speakers on cutting-edge topics that would appeal to the Coalition’s varied audiences. If you are aware of a speaker that would be appropriate for Coalition’s meetings, please contact Dennis Jay. If you or someone from your organization wishes to present at a Coalition meeting, please review our speakers guidelines.

• Serve on a committee. The work of task forces and committees is integral to the Coalition operations. There are openings on 2017 committees involving public outreach, government affairs, membership development and research. Committee opportunities are available to others in your company as well.

• Suggest a research idea. The best ideas for Coalition projects come from our members. Have a burning issue you think should be explored? Our Research Committee will consider the idea.

• Suggest a legislative/regulatory initiative. If you have an idea for an anti-fraud law or regulation in a given state, we will vet it through our Government Affairs Committee.

• Sponsor an Insurance Fraud Awareness Day at your organization. The Coalition can help with event ideas and even provide speakers. If you hold a national SIU meeting, staff also can attend and speak on emerging fraud developments.

• Author an article. The Journal of Insurance Fraud in America is a prestigious leadership publication with in-depth articles exploring wide-variety of emerging fraud issues and trends. We welcome story ideas and encourage members to propose writing articles.

• Send us your news. As the nation’s number-one source of insurance fraud news, the Coalition would like to promote your cases and successes. We can publish in Fraud News Weekly and other channels to the anti-fraud community and beyond. Just e-mail your information to news@insurancefraud.org.

• Post our videos on your website. The Coalition has eight professionally produced 30-second TV commercials. You can post on your website, in social media and use in community presentations. You can even re-brand them with your company’s name, URL and logo. Details at
A new 90-second consumer fraud video will be available beginning January 2017. Details will be announced.

- **Spread the word.** Make sure your fraud-fighting colleagues take advantage of the many information services the Coalition offers. Tell colleagues they can receive publications, access the members-only section of InsuranceFraud.org and receive public outreach materials to help spread the word. Your employees can sign up at https://www.insurancefraud.org/subscription.

**Other member benefits**

- **Participate in your conferences.** Coalition staff make presentations at SIU conferences sponsored by insurer members as well as other events. These are good opportunities to assist SIU staff in understanding broader fraud trends, and showcase your anti-fraud leadership.

- **Co-sponsor projects.** The Coalition has a long history of partnering with organizations on joint fraud projects. They range from collaborating on long-term initiatives with multiple partners to one-on-one projects. Examples include the Healthcare Fraud Prevention Partnership (which includes several federal and state agencies and private insurers) and partnering with SAS on a study of how insurers use technology.

- **Using Coalition articles, videos and other material.** Your organization can enhance its reputation as an anti-fraud leader by using Coalition articles, videos, brochures and posters. You can rebrand many materials with your company's name, logo and URL. Post on your website, newsletter and brochures.

  - **Website advertising.** You can advertise your products and services on InsuranceFraud.org, the leading source for insurance fraud information on the Internet. This is an exclusive benefit for associate members. Ads can appear on two popular pages — Insurance Fraud News Service and Insurance Fraud Blog. Just send us your ad (260 x 180 pixels) in digital format (jpg, png or pdf) and we will place it on our website and link to a url of your choice.

- **List your company.** If you haven’t done so already, make sure your company has a listing in the products & services directory of InsuranceFraud.org. Members listing are listed first and appear with their company logos.

  - **Advertise your event.** If you hold meetings and conferences open to the fraud-fighting community, go to the events page of InsuranceFraud.org and list your event. Listing also appear in Fraud News Weekly.

- **Support legal initiatives.** As a broad-based organization with a reputation for expertise, the Coalition can support legal initiatives by filing amici friend-of-the court briefs for anti-fraud cases. Previous briefs have helped uphold fraud-bureau funding, insurer-to-insurer immunity, and broad interpretation of criminal and civil fraud laws.

- **Insurance Fraud Helpline.** Need an answer about a fraud-related question? Perhaps a contact at another company, an anti-fraud regulation or fraud data? Just phone us (202-393-7330) or email. We’ll have the answer at our fingertips or usually know where to find the answers.